

## **SOCIAL IMPACT: THE AGENCY FOR SOCIAL INNOVATION**

For over 20 years, Social Impact has been developing products and services that contribute towards securing future viability and social equity. Social Impact GmbH is a non-profit organization that was founded in 1994 under the name 'iq consult'. Since then, Social Impact has been instrumental in designing and implementing innovative qualifications and start-up support for socially disadvantaged groups.

### **START-UP CONSULTANCY**

Social Impact provides expert start-up consultancy. To date, several thousand companies have been set up with the support of Social Impact. For several years, Social Impact has focused on supporting social start-ups that use their ideas to solve social challenges in an entrepreneurial way. Social start-ups are given grants that fund up to eight months of professional consultancy, coaching, workshops and co-working workplaces. Social Impact also offers foundation programs for special target groups (migrants, young unemployed people and people with disabilities).

### **SOCIAL IMPACT LABS**

Since 2011, Social Impact GmbH, which is a non-profit organization, has been developing labs offering the start-up programs. There are already Social Impact labs in Berlin, Hamburg, Frankfurt, Leipzig, Duisburg und Potsdam. The labs provide scope for co-working, networking and events in addition to the programs already mentioned.

### **EXCELLENT**

Our services have won many awards from, for example, BMAS, BMWi, The German Council for Sustainable Development, the EU, the OECD and the initiative "Germany - Land of Ideas". CEO Norbert Kunz was, for example, made an Ashoka Fellow and won the 2010 Social Entrepreneur of the Year award by the Schwab Foundation.

Social Impact has a staff of about 50 and is sponsored by well-known companies and foundations (such as SAP, the KfW Foundation, the Deutsche Bank Foundation, the JPMorgan Chase Foundation, the Professor Otto Beisheim Foundation, Franz Haniel & Cie. GmbH, the Drosos Foundation and the Telefonica Foundation).

more informations: <http://socialimpact.eu/EN>



**NORBERT KUNZ**  
**CEO SOCIAL IMPACT GMBH**

Norbert Kunz is an expert for Social Innovation and forms part of several expert groups in the field of inclusive and social entrepreneurship. He is one of the most prominent social entrepreneurs in Germany. For over 20 years he has advised and assisted entrepreneurs, businesses and nonprofits in the development of business models, financing issues and on organizational development. He has established the first German microfinance system in cooperation with the GLS Bank. He was appointed in 2006 by the Federal Ministry of Labour and Social Affairs as a national expert in the European "Community of Practice on Inclusive Entrepreneurship". There he led the transnational working group "Quality assurance in the creation consult" and advised various European regions in the establishment of quality assurance system in the Startup consulting.

For his social entrepreneurial commitment Norbert Kunz 2011 was awarded as Fellow by ASHOKA (2007) and Social Entrepreneur of the Year 2010 by the Schwab Foundation and got the Excellence Award by the Novia Salcedo Foundation from Spain. He is the German expert and member of Community of Practice on Inclusive Entrepreneurship (CoPiE) for the European Union, member of the National Advisory Board (G8) Germany - Social Impact Investment Taskforce, member of the European Commission Expert Group on Social Business (GECES) and expert member of the Global Agenda Council (GAC) on Social Innovation of the Schwab Foundation and the World Economic Forum just to name some of his roles.